

NCC Cable System Order

Order #	62466699	Flight Dates	10/23/17 - 11/12/17	Update Date	10/24/17
Syscode	0856	Agency	Multi Media Services	Version	1 Vs. 1
System Name	Spectrum/Milwaukee Interconnect, WI	Advertiser	Solutions for Wisconsin	Show All Lines	
Market	Milwaukee-Racine			Total # of Weeks	3
		Client Code		Total	\$26,656.00
AE	Collin Diederich	Product Code		Commission	\$3,998.40
Sales Coordinator	Taylor Dale	Est Code		Net Total	\$22,657.60
Office	Washington	Product Name		Total Spots	112
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA FUSION Live+SD 2BK Oct16-Nov16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		10.24 New Order: Please confirm online. Thanks.			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	10/23/17	10/29/17	05:00	10:00				X	X	X	X	-	-	8	\$272.00	\$2,176.00	30	
2	FXNC	VARIOUS	10/30/17	11/5/17	05:00	10:00	X	X	X	X	X	X	X	-	-	14	\$272.00	\$3,808.00	30	
3	FXNC	VARIOUS	11/6/17	11/12/17	05:00	10:00	X	X	X					-	-	6	\$272.00	\$1,632.00	30	
4	FXNC	VARIOUS	10/23/17	10/29/17	10:00	18:00				X	X	X	X	-	-	16	\$148.00	\$2,368.00	30	
5	FXNC	VARIOUS	10/30/17	11/5/17	10:00	18:00	X	X	X	X	X	X	X	-	-	28	\$148.00	\$4,144.00	30	
6	FXNC	VARIOUS	11/6/17	11/12/17	10:00	18:00	X	X	X					-	-	12	\$148.00	\$1,776.00	30	
7	FXNC	VARIOUS	10/23/17	10/29/17	18:00	24:00				X	X	X	X	-	-	8	\$384.00	\$3,072.00	30	
8	FXNC	VARIOUS	10/30/17	11/5/17	18:00	24:00	X	X	X	X	X	X	X	-	-	14	\$384.00	\$5,376.00	30	
9	FXNC	VARIOUS	11/6/17	11/12/17	18:00	24:00	X	X	X					-	-	6	\$384.00	\$2,304.00	30	

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	32	80	0	0	0	0	0	0	0	0	0	0	112
AMT	\$7,616.00	\$19,040.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$26,656.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/30/17

62466699 | Milwaukee-Racine | Spectrum/Milwaukee Interconnect, WI | 0856 |

NCC Cable System Order

Order #	62466699	Flight Dates	10/23/17 - 11/12/17	Update Date	10/24/17
Syscode	2152	Agency	Multi Media Services	Version	1 Vs. 1
System Name	Spectrum/DISH- I+ Milwaukee, WI	Advertiser	Solutions for Wisconsin	Show All Lines	
Market	Milwaukee-Racine			Total # of Weeks	3
		Client Code		Total	\$510.00
AE	Collin Diederich	Product Code		Commission	\$76.50
Sales Coordinator	Taylor Dale	Est Code		Net Total	\$433.50
Office	Washington	Product Name		Total Spots	34
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA FUSION Live+SD 2BK Oct16-Nov16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	10.24 New Order: Please confirm online. Thanks.				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	10/23/17	10/29/17	10:00	18:00						X	X	-	-	6	\$8.00	\$48.00	30	
2	FXNC	VARIOUS	10/30/17	11/5/17	10:00	18:00	X	X	X	X	X	X	X	-	-	10	\$8.00	\$80.00	30	
3	FXNC	VARIOUS	11/6/17	11/12/17	10:00	18:00	X	X	X					-	-	4	\$8.00	\$32.00	30	
4	FXNC	VARIOUS	10/23/17	10/29/17	18:00	24:00						X	X	-	-	4	\$25.00	\$100.00	30	
5	FXNC	VARIOUS	10/30/17	11/5/17	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$25.00	\$175.00	30	
6	FXNC	VARIOUS	11/6/17	11/12/17	18:00	24:00	X	X	X					-	-	3	\$25.00	\$75.00	30	

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	10	24	0	0	0	0	0	0	0	0	0	0	34
AMT	\$148.00	\$362.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$510.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/30/17

62466699 | Milwaukee-Racine | Spectrum/DISH- I+ Milwaukee, WI | 2152 |

NCC Cable System Order

Order #	62466699
Syscode	8080
System Name	Spectrum/Outer Milwaukee Zone, WI
Market	Milwaukee-Racine

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA FUSION Live+SD 2BK Oct16-Nov16
-	

Flight Dates	10/23/17 - 11/12/17
Agency	Multi Media Services
Advertiser	Solutions for Wisconsin

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/24/17		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	\$3,080.00		
Commission	\$462.00		
Net Total	\$2,618.00		
Total Spots	112		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.24 New Order: Please confirm online. Thanks.
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	10/23/17	10/29/17	05:00	09:00				X	X	X	X	-	-	8	\$26.00	\$208.00	30	
2	FXNC	VARIOUS	10/30/17	11/5/17	05:00	09:00	X	X	X	X	X	X	X	-	-	14	\$26.00	\$364.00	30	
3	FXNC	VARIOUS	11/6/17	11/12/17	05:00	09:00	X	X	X					-	-	6	\$26.00	\$156.00	30	
4	FXNC	VARIOUS	10/23/17	10/29/17	09:00	16:00				X	X	X	X	-	-	12	\$14.00	\$168.00	30	
5	FXNC	VARIOUS	10/30/17	11/5/17	09:00	16:00	X	X	X	X	X	X	X	-	-	21	\$14.00	\$294.00	30	
6	FXNC	VARIOUS	11/6/17	11/12/17	09:00	16:00	X	X	X					-	-	9	\$14.00	\$126.00	30	
7	FXNC	VARIOUS	10/23/17	10/29/17	16:00	19:00				X	X	X	X	-	-	4	\$26.00	\$104.00	30	
8	FXNC	VARIOUS	10/30/17	11/5/17	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$26.00	\$182.00	30	
9	FXNC	VARIOUS	11/6/17	11/12/17	16:00	19:00	X	X	X					-	-	3	\$26.00	\$78.00	30	
10	FXNC	VARIOUS	10/23/17	10/29/17	19:00	22:00				X	X	X	X	-	-	4	\$66.00	\$264.00	30	
11	FXNC	VARIOUS	10/30/17	11/5/17	19:00	22:00	X	X	X	X	X	X	X	-	-	7	\$66.00	\$462.00	30	
12	FXNC	VARIOUS	11/6/17	11/12/17	19:00	22:00	X	X	X					-	-	3	\$66.00	\$198.00	30	
13	FXNC	VARIOUS	10/23/17	10/29/17	22:00	24:00				X	X	X	X	-	-	4	\$34.00	\$136.00	30	
14	FXNC	VARIOUS	10/30/17	11/5/17	22:00	24:00	X	X	X	X	X	X	X	-	-	7	\$34.00	\$238.00	30	

NCC Cable System Order

Order #	62466699
Syscode	8080
System Name	Spectrum/Outer Milwaukee Zone, WI
Market	Milwaukee-Racine

Flight Dates	10/23/17 - 11/12/17
Agency	Multi Media Services
Advertiser	Solutions for Wisconsin

Update Date	10/24/17
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA FUSION Live+SD 2BK Oct16-Nov16
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Show All Lines	
Total # of Weeks	3
Total	\$3,080.00
Commission	\$462.00
Net Total	\$2,618.00
Total Spots	112
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	10.24 New Order: Please confirm online. Thanks.
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
15	FXNC	VARIOUS	11/6/17	11/12/17	22:00	24:00	X	X	X					-	-	3	\$34.00	\$102.00	30	

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	32	80	0	0	0	0	0	0	0	0	0	0	112
AMT	\$880.00	\$2,200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,080.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/30/17

62466699 | Milwaukee-Racine | Spectrum/Outer Milwaukee Zone, WI | 8080 |